



www.vladislav.fr

VLADISLAV BODIN

UX DESIGNER

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ABOUT ME

A highly creative and multitalented master student from Les Gobelins Paris. I have extensive experience in IT science, marketing and visual design.

I'm a dynamic team player with well-developed written and verbal communication abilities. I'm highly skilled in client relations and negotiations. Passionate and inventive creator of innovative marketing products, I am accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.

PROFESSIONAL EXPERIENCE

2018

CARREFOUR, UX Designer

Project one Carrefour : an omnichannel e-commerce platform. Develop design artifacts : functional diagrams, wireframes, interactive prototypes. Use data to guide conversations and make decisions.

2016

OCELO, UX Designer

Facilitate the client's product vision by researching, conceiving, prototyping and user-testing experiences for digital products. Translate concepts into user flows, wireframes, mockups and prototypes that lead to intuitive user experiences.

2016

MonCePrivé.com, Frontend developer

I had to create dynamic and easy-to-use web content. I worked closely with back-end developers to help deliver exceptional user experiences.

2015

SUPINFO, Certified trainer

Trainer at SUPINFO International University (Digital strategy)

2015

PARIS STORE, Assistant E-Commerce Manager

Responsible for content on site, ensuring all assets align with marketing calendars and delivering the best experience. Partner with Creative and Merchandising to launch and update content including daily site updates, seasonal refreshes, promotional banners, landing pages and special projects using the CMS tools

2015

RED BULL, Assistant brand manager (Tours)

Participate in innovation projects and testing. Brainstorm on innovative ideas (communication, gadgets).

2014

Kersolan, UX UI designer

Develop wireframes, user flows, and sitemaps. Deliver professional-quality visual assets for in-product use.

EDUCATION

Les Gobelins (2018 - 2019)

Master - Digital project manager / UX Manager

SUPINFO International University

Master - IT Sciences and digital innovation (UX Specialization)

Shaw Academy

Associate level - Graphic Design

LANGUAGES

Français

Anglais

Russe

SKILLS

Design and prototyping

Sketch

Principle

Axure

After Effect

Photoshop

Illustrator

Adobe Premiere

Adobe XD

HTML

CSS

Javascript

Figma

Webflow

Final Cut Pro X

Hobbies

Technological watch

IoT & wearable

Filmmaking

ACHIEVEMENTS

StartUp Weekend 2017

Award for the «Most valuable product» for POSTAG

LVM On Campus

President of an association to federate the students of the city of Tours, through cultural and sports events.